

Adrian Grigore Pop

imagineer

WORKING AS	UI-UX designer, product manager, web developer, editor and entrepreneur
HAVE STARTED ON	a late November day in 1960
NOW LOCATED IN	the Bucharest area of Romania
REACHABLE AT	adrian dot pop at informagination.ro
OR	+40 722 283 [three times four]
READY TO BE	Your Information Companion

Passionate about knowledge and information technology, with over 35 years of professional experience; I work as a UI-UX Designer, Web Developer, Product Manager/Owner, Editor with over 25 years as an entrepreneur; Specialized in web programming (JavaScript, HTML, CSS and PHP) and Agile development; Former WordPress Contributor and General Translation Editor for the Romanian WordPress community; Publisher of IT magazines, computer manuals and websites; Graphic designer with a special passion for typography and minimalism.

Born in Zalau, educated in Cluj-Napoca, I started my professional career in Târgu Mureș, which I then continued in Bucharest;
Father of two twin daughters since 1985 and two sons since 2011 and 2013;
Critical thinker, in love with technology, science, visual arts and music since...forever.

Business Skills

Entreprenership - 99%

Product Management - 90%

Business Analyst - 90%

Business Strategy - 80%

Business Development/Planning - 80%

Team Work - 99%

Professional Skills

Figma, UI-UX - 99%

JavaScript, HTML & CSS - 90%

PHP & MySQL - 80%

WordPress - 90%

Adobe Creative Suite - 99%

Microsoft Office Suite - 99%

Languages Skills

English - 90%

Français - 80%

Română - 99%

Work Experience

2019 - present

BIT Software - PRODUCT MANAGER, UI-UX DESIGNER

Working on various Cloud Apps for Enterprise Level Applications.

2016 - 2019

MAX BA - PRODUCT MANAGER, UI-UX DESIGNER, ANALYST & PARTNER

A cloud application for entrepreneurs and accountants to help their businesses in new and meaningful ways.

2013 - today

informagination, srl - OWNER, IMAGINEER

Working for my partners as a personal adviser on computing and web technologies. Helping on designing and launching new projects, gardening their web sites and create beautiful

designs for their communication needs.

2010 - 2016

ECRO, SRL - BUSINESS DEVELOPMENT MANAGER

Responsible with company communication both internally and externally. Re-branding, print and presentation materials, website development and content creation, UI and UX development for its web based products' interfaces.

2010 - 2019

Adrian Grigore Pop, PFA - WEB DEV & DESIGNER

Working on a range of projects: designing and programming websites; producing communication materials; typography, graphic and web design.

2001 - 2010

Agora Media, SA - PARTNER, EXECUTIVE DIRECTOR

Responsible with publishing activities, business planning & development, new products and design. Continuing Computer Press Agora publishing activities, diversifying the titles with eWeek Romania, Digital Trends and IT Trends, complemented with Road Shows and Conferences as eLiberatica on open-source.

1995 - 2000

Computer Press Agora, SRL - PARTNER, EXECUTIVE DIRECTOR

Responsible with publishing activities, business planning & development, new products and design. Continuing the publication of PC Report, acquiring the license for BYTE Romania, and later for PC Magazine Romania. Publishing Gazeta de Informatica, CAD Report and IT textbooks.

1995 - today

Radiotel Mureș, SRL - PARTNER, ADMINISTRATOR

Responsible with business development and strategy.
Introducing the first paging and radio networks in the city.
Developing the radio communication tower for radio communications, TV and Radio broadcast, internet links and cell-based communications.

1992 - 2010

HotSoft, SRL - OWNER, TECHNICAL DIRECTOR

Doing all sort of things at the beginning: programming, DTP, editor, test engineer. Launching PC Report, the first major Romanian IT&C magazine. From 1995, the company became a holding and created several businesses in Software Development, IT Equipment Distribution, Radio Communication, Internet ISP, IT&C Publishing, English IT magazines & books distribution.
Developer of KeyMap - A keyboard driver with 180 fonts with Romanian characters, for Windows 3.1 up to 95.

1990 - 1992

Computing Center of Târgu Mureș - SOFTWARE DEVELOPER

A redesign of a computing periferial as general purpose microcomputer with a DOS OS.
A graphical UI with animated menus and board movements for a chess algorithm.

1990 - 1994

Petru Maior University of Târgu Mureș - LECTURER, DEPARTMENT OF COMPUTER SCIENCE

Part of the team that created the Department of Computer Science at the Technical University. Teaching Introduction in Computer Architecture and Operating Systems.

1985 - 1990

IIRUC, S20 - Computers, Târgu Mureș - COMPUTER MAINTENANCE ENGINEER

Computer maintenance for mainframe systems (an IBM 360 clone), minicomputers (a Digital PDP 11 clone) and microcomputers (an Atair 8800 clone) and finally PCs. Also the maintenance for their periferic devices: disk-pile units, magnetic tape units, teletype consoles, drum printers, punch card readers, and other equipments - now computing museum stuff :)

1984 - 1985

Technical University of Cluj-Napoca, Faculty of Automation and Computer Science - GRADUATION PROJECT

Co-author of the first Personal Computer (PC) build at the University, based on the IBM PC specifications for Intel 8088 microprocessor.

Side Projects

2022 - present

USR - LOCAL COUNCILOR, CORBEANCA LOCAL COUNCIL

Elected as Local Councilor for the Corbeanca Local Council, Ilfov County for the 2020-2024 legislature.
Member in the Bureau of the Local Organization USR Corbeanca.

2018 - 2022

PLUS (USR-PLUS) - MEMBER IN THE BUREAU OF LOCAL COMMUNITY PLUS

Member in a new political party PLUS - the Party for Liberty Unity and Solidarity just launched in Romania on December 2018, with a center-right political platform. Elected as CLocal Community PLUS Corbeanca.

2009 - 2016

Rockberies - FOUNDER, BASS GUITAR

A rock cover band, with a few shows per year, for our rock-loving friends :)

2014 - 2019

WordPress.org - GENERAL TRANSLATION EDITOR, ROMANIAN SITE EDITOR

Volunteer in the WordPress Polyglots Team, working to bring the most popular internet personal publishing platform - WordPress - to the Romanians. Supervising the consistency and completion for all core translation projects, for main plugins and themes and validation for the rest of them.

2006 - 2009

ELUMNI - FOUNDER, FILM DIRECTOR, ACTOR, BASS GUITAR PLAYER

Founder of the ERUDIO Alumnae Association and participating in several projects of the association. Scripting and directing two short movies. Acting in a theater play. Playing bass guitar in a rock band.

2005 - 2010

ERUDIO - GRAPHIC & WEB DESIGNER, WEB DEVELOPER

Brand design for the Educational Association and for its programs. Website creation, web developer and content editor.

2000 - 2005

URR - Uniunea pentru Reconstructia Romaniei - VICE PRESIDENT

Part of the team that build and launch a brand new political party in Romania. A center-right and liberal modern party - the first with an internet platform.
Responsible for visuals, communication and web. Creating the web platform. Web development and content creation.
in 2005, for 6 months, Secretary General in PNT-CD - the party in which URR was absorbed.

1985 - 1990

Freelanceing - SOFTWARE DEVELOPER

Build a home computer HC 85 (a Sinclair 80 clone) from kit parts, design and build a parallel printer interface for it.
Creating a copy-encryption-decryption cassette tape program with on-the-fly self-actuation and reconfiguration for copyright protection.
An *avant-la-lettre* Office Suite for HC 85 with a word processor, a spreadsheet and vector based drawing programs.
A Basic program for modeling the blood flow in brain - Simulation of the Willis Polygon, etc.

1981 - 1985

Faculty's Students Association - VICE PRESIDENT FOR CUTURAL ACTIVITIES

Responsible with students' cultural activities, festivals, and more.

Education

2005 - 2006

ERISMA - Leadership Creativ
ERUDIO - EXPRESIA EDUCATIEI

1997 - 1999

EMBA - Executive Master of Business Administration
ASEBUSS - ROMANIAN-AMERICAN SCHOOL OF BUSINESS

1994

Business Training and Cooperation for SMEs
AN USAID PROGRAM

1985 - 1986

Computer Architecture Trainings for Mainframes, Mini and Micro-Computers Maintenance
IIRUC - COMPUTING EQUIPMENT MAINTENACE COMPANY

1980 - 1985

Computer Engineer, (MSc in Computer Science)
TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, FACULTY OF AUTOMATION AND COMPUTER SCIENCE

1980 - 1983

Classic Guitar
POPULAR SCHOOL OF ARTS,CLUJ-NAPOCA

1975 - 1978

Graphic Design
POPULAR SCHOOL OF ARTS, CLUJ-NAPOCA

1974 - 1979

Phisics & Mathematics Class
"NICOLAE BALCESCU" HIGH SCHOOL, CLUJ-NAPOCA

Hobbies & Interests

Playing my bass guitar in a rock band, binge watching my favorite tv series, devour books on my kindle, brass swimming as a long walk, bicycle sightseeing, cultural travel, mountain hikings.