



# Adrian-Grigore Pop

imagineer

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<b>WORKING AS</b>	product manager, web developer, UI-UX designer, editor and entrepreneur
<b>HAVE STARTED ON</b>	a late November day in 1960
<b>NOW LOCATED IN</b>	the Bucharest area of Romania
<b>REACHABLE AT</b>	adrian dot pop at informagination.ro
<b>OR</b>	+40 722 283 [4, three times]
<b>READY TO BE</b>	Your Information Companion

Short version: I'm 58, *but feel like 38!*

Passionate about knowledge and information technology, with +35 years of experience;  
 Experienced product manager/owner, web developer, UI-UX designer, editor with +25 years as entrepreneur;  
 Well-versed in web programming such as JavaScript, PHP, HTML & CSS, in an Agile environment;  
 WordPress contributor and General Translation Editor for the WordPress Romanian community;  
 Editor and publisher of computer magazines, computer textbooks and websites;  
 Graphic designer with a fondness for Typography and Minimalism;

Born in [Zalau](#), educated in [Cluj-Napoca](#), begin the work in [Targu Mures](#),  
 and then continue it in [Bucharest](#);

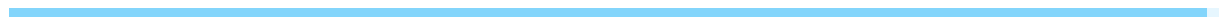
Father of two twin daughters since 1985 and two sons since 2011 and 2013;

Critical thinker, in love with technology, science, visual arts and music since ...*forever*.

## Business Skills

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Entrepreneurship - 99%



Product Management - 90%



Business Analyst - 90%



Business Strategy - 80%



New Business Development - 80%



Business Planning - 70%



Team Work - 99%



## Professional Skills

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JavaScript, HTML & CSS - 90%

PHP & MySQL - 80%

UI & UX - 90%

Information architecture - 90%

WordPress - 80%

Adobe Creative Suite - 90%

Microsoft Office Suite - 99%

## Languages Skills

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English - 90%

Française - 70%

Română - 99%

## Work Experience

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2016 - today

**MAX BA** - PRODUCT MANAGER, UI-UX DESIGNER, ANALYST & PARTNER

A cloud application for entrepreneurs and accountants to help their businesses in new and meaningful ways.

2013 - today

informagination, srl - OWNER, IMAGINEER

Working for my partners as a personal adviser on computing and web technologies. Helping on designing and launching new projects, gardening their web sites and create beautiful designs for their communication needs.

2010 - 2016

ECRO, SRL - [BUSINESS DEVELOPMENT MANAGER](#)

Responsible with company communication both internally and externally. Re-branding, print and presentation materials, website development and content creation, UI and UX development for its web based products' interfaces.

2010 - today

Adrian Grigore Pop, PFA - [WEB DEVELOPER & DESIGNER](#)

Working on a range of projects: designing and programming websites; producing communication materials; typography, graphic and web design.

2001 - 2010

Agora Media, SA - [OWNER, EXECUTIVE MANAGER](#)

Responsible with publishing activities, business planning & development, new products and design. Continuing Computer Press Agora publishing activities, diversifying the titles with eWeek Romania, Digital Trends and IT Trends, complemented with Conferences and Road Shows.

1995 - 2000

Computer Press Agora, SRL - [OWNER, EXECUTIVE MANAGER](#)

Responsible with publishing activities, business planning & development, new products and design. Continuing the publication of PC Report, acquiring the license for BYTE Romania, and later for PC Magazine Romania. Publishing Gazeta de Informatica, CAD Report and IT textbooks.

1995 - today

Radiotel Mures, SRL - [OWNER, ADMINISTRATOR](#)

Responsible with business development and strategy.

Introducing the first paging and radio networks in the city.

Developing the radio communication tower for radio communications, TV and Radio broadcast, internet links and cell-based communications.

1992 - 2010

HotSoft, SRL - [OWNER, TECHNICAL DIRECTOR](#)

Doing all sort of things at the beginning: programming, DTP, editor, test engineer. Launching PC Report, the first major Romanian IT&C magazine. From 1995, the company became a holding and created several businesses in Software Development, IT Equipment Distribution, Radio Communication, Internet ISP, IT&C Publishing, English IT magazines & books distribution.

Developer of KeyMap - A keyboard driver with 180 fonts with Romanian characters, for Windows 3.1 up to 95.

1990 - 1992

Computing Center of Targu Mures - [SOFTWARE DEVELOPER](#)

A redesign of a computing periferial as general purpose microcomputer with a DOS OS.

A graphical UI with animated menus and board movements for a chess algorithm.

1990 - 1994

Petru Maior University of Targu Mures - [LECTURER, DEPARTMENT OF COMPUTER SCIENCE](#)

Part of the team that created the Department of Computer Science at the Technical University. Teaching Introduction in Computer Architecture and Operating Systems.

1985 - 1990

IIRUC, S20, Targu Mures - [COMPUTER MAINTENANCE ENGINEER](#)

Computer maintenance for mainframe systems (an IBM 360 clone), minicomputers (a Digital PDP 11 clone) and microcomputers (an Atair 8800 clone) and finally PCs. Also the maintenance for their periferic devices: disk-pile units, magnetic tape units, teletype consoles, drum printers, punch card readers, and other equipments - now computing museum stuff :)

1984 - 1985

Technical University of Cluj-Napoca, Faculty of Automation and Computer Science - [GRADUATION PROJECT](#)

Co-author of the first Personal Computer (PC) build at the University, based on the IBM PC specifications for Intel 8088 microprocessor.

## Side Projects

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2018 - present

PLUS - [MEMBER OF LOCAL INITIATIVE GROUP](#)

Member of a new political party PLUS - the Party for Liberty Unity and Solidarity just lounched in Romania on December 2018, with a center-right political platform.

2009 - 2016

Rockberies - [FOUNDER, BASS GUITAR](#)

A rock cover band, with a few shows per year, for our rock-loving friends :)

2014 - present

WordPress.org - [GENERAL TRANSLATION EDITOR, ROMANIAN SITE EDITOR](#)

Volunteer in the WordPress Polyglots Team, working to bring the most popular internet personal publishing platform - WordPress - to the Romanians. Supervising the consistency and completion for all core translation projects, for main plugins and themes and validation for the rest of them.

2006 - 2009

ELUMNI - [FOUNDER, FILM DIRECTOR, ACTOR, BASS GUITAR PLAYER](#)

Founder of the ERUDIO Alumnae Association and participating in several projects of the

association. Scripting and directing two short movies. Acting in a theater play. Playing bass guitar in a rock band.

2005 - 2010

**ERUDIO** - GRAPHIC & WEB DESIGNER, WEB DEVELOPER

Brand design for the Educational Association and for its programs. Website creation, web developer and content editor.

2000 - 2005

**URR** - Uniunea pentru Reconstructia Romaniei - VICE PRESIDENT

Part of the team that build and launch a brand new political party in Romania. A center-right and liberal modern party - the first with an internet platform.

Responsible for visuals, communication and web. Creating the web platform. Web development and content creation.

1985 - 1990

**Freelanceing** - SOFTWARE DEVELOPER

Build a home computer HC 85 (a Sinclair 80 clone) from kit parts, design and build a parallel printer interface for it.

Creating a copy-encryption-decryption cassette tape program with on-the-fly self-auto-modification and reconfiguration for copyright protection.

An *avant-la-lettre* Office Suite for HC 85 with a word processor, a spreadsheet and vector based drawing programs.

A Basic program for modeling the blood flow in brain - Simulation of the Willis Polygon, etc.

1981 - 1985

**Faculty's Students Association** - VICE PRESIDENT FOR CULTURAL ACTIVITIES

Responsible with student cultural activities, student festivals, and more.

## Education

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2005 - 2006

**ERISMA** - Leadership Creativ

ERUDIO - EXPRESIA EDUCATIEI

1997 - 1999

**EMBA** - Executive Master of Business Administration

ASEBUSS - ROMANIAN-AMERICAN SCHOOL OF BUSINESS

1994

**Business Training and Cooperation for SMEs**

AN USAID PROGRAM

1985 - 1986

Computer Architecture Trainings for Mainframes, Mini and Micro-Computers  
Maintenance

IIRUC - COMPUTING EQUIPMENT MAINTENANCE COMPANY

1980 - 1985

Computer Engineer, (MSc in Computer Science)

TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, FACULTY OF AUTOMATION AND COMPUTER SCIENCE

1980 - 1983

Classic Guitar

POPULAR SCHOOL OF ARTS, CLUJ-NAPOCA

1975 - 1978

Graphic Design

POPULAR SCHOOL OF ARTS, CLUJ-NAPOCA

1974 - 1979

Physics & Mathematics Class

"NICOLAE BALCESCU" HIGH SCHOOL, CLUJ-NAPOCA

## Hobbies & Interests

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Playing my bass guitar in a rock band, binge watching my favorite tv series, devour books on my kindle, brass swimming as a long walk, bicycle sightseeing, cultural travel, mountain hikings.