



# I'm Adrian-Grigore Pop

an imagineer

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<b>WORKING AS</b>	product manager, web developer, UI-UX designer, editor and entrepreneur
<b>HAVE STARTED ON</b>	a late November day in 1960
<b>NOW LOCATED IN</b>	the Bucharest area of Romania
<b>REACHABLE AT</b>	adrian dot pop at informagination dot ro
<b>OR</b>	+40 722 283 [+ 3 times the first digit]
<b>READY TO BE</b>	Your personal web & computing Jedi

Short version: I'm 57, *but feel like 37* ;)

Pasionate about knowledge and web, with +30 years of experience;

Designer with a fondness for Typography and Minimalism;

Well-versed in numerous programming languages including JavaScript, PHP, HTML and CSS;

WordPress lover and General Translation Editor for the WordPress Romanian community;

Experienced computer engineer and software developer with +25 years as entrepreneur;

Editor and publisher of computer magazines, computer textbooks and websites;

Born in Zalău, grown in Cluj-Napoca, start working in Tîrgu Mureş and continuing in Bucharest.

Father of two twin daughters since 1985 and two sons since 2011 and 2013;

Dying for technology, science, visual arts and music since ...*forever*.

## Professional Skills

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JavaScript, HTML & CSS - 80%



PHP & MySQL - 80%



UI & UX - 90%



Information architecture - 90%



WordPress - 90%



Adobe Creative Apps - 90%



## Business Skills

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Product Management - 80%

New Business Development - 80%

Change Management - 80%

Business Planning - 80%

Entrepreneurship - 99%

Business Strategy - 99%

## Languages Skills

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English - 80%

Française - 60%

Română - 95%

## Work Experience

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2016 - today

**MAX BA** - PRODUCT MANAGER, UI-UX DESIGNER

Startup a cloud application for entrepreneurs and accountants to help their business in new and meaningful ways.

2013 - today

informagination, srl - OWNER, IMAGINEER

Working for my partners as a personal adviser on computing and web technologies. Helping on designing and launching new projects, gardening their web sites and create beautiful designs for their communication needs.

2010 - 2016

**ECRO, SRL - BUSINESS DEVELOPMENT MANAGER**

Responsible with company communication both internally and externally. Re-branding, print and presentation materials, website development and content creation, UI and UX development for its web based products' interfaces.

**2010 - today****Adrian Grigore Pop, PFA - WEB DEVELOPER & DESIGNER**

Working on a range of projects: designing and programming websites; producing communication materials; typography, graphic and web design.

**2001 - 2010****Agora Media, SA - PARTNER, EXECUTIVE MANAGER**

Responsible with publishing activities, business planning & development, new products and design. Continuing Computer Press Agora publishing activities, diversifying the titles with eWeek Romania, Digital Trends and IT Trends, complemented with Conferences and Road Shows.

**1995 - 2000****Computer Press Agora, SRL - PARTNER, EXECUTIVE MANAGER**

Responsible with publishing activities, business planning & development, new products and design. Continuing the publication of PC Report, acquiring the license for BYTE Romania, and later for PC Magazine Romania. Publishing Gazeta de Informatica, CAD Report and IT textbooks.

**1995 - today****Radiotel Mures, SRL - PARTNER, ADMINISTRATOR**

Responsible with business development and strategy.  
Introducing the first paging and radio networks in the city.  
Developing the radio communication tower for radio communications, TV and Radio broadcast, internet links and cell-based communications.

**1992 - 2010****HotSoft, SRL - PARTNER, TECHNICAL DIRECTOR**

Doing all sort of things at the beginning: programming, DTP, editor, test engineer. Launching PC Report, the first major IT&C Romanian magazine. From 1995, the company became a holding and created several businesses in Software Development, IT Equipment Distribution, Radio Communication, Internet ISP, IT&C Publishing, English IT magazines & books distribution.  
KeyMap - A keyboard driver and 180 fonts for Romanian language, for Windows 3.1 up to 95.

**1990 - 1992****Computing Center of Targu Mures - SOFTWARE DEVELOPER**

A redesign of a computing periferial as general purpose microcomputer with a DOS OS.  
A graphical UI with animated menus and board movements for a chess algorithm.

1990 - 1994

Petru Maior University of Targu Mures - [LECTURER, DEPARTMENT OF COMPUTER SCIENCE](#)

Part of the team that created the Department of Computer Science at the Technical University. Teaching Introduction in Computer Architecture and Operating Systems.

1985 - 1990

IIRUC, S20, Targu Mures - [COMPUTER MAINTENANCE ENGINEER](#)

Computer maintenance for mainframe systems (an IBM 360 clone), minicomputers (a Digital PDP 11 clone) and microcomputers (an Atair 8800 clone) and finally PCs. Also the maintenance for their periferic devices: disk-pile units, magnetic tape units, teletype consoles, drum printers, punch card readers, and other equipments - now computing museum stuff :)

1984 - 1985

Technical University of Cluj-Napoca, Faculty of Automation and Computer Science - [GRADUATION PROJECT](#)

Co-author of the first Personal Computer (PC) build at the University, based on the IBM PC specifications for Intel 8088 microprocessor.

## Side Projects

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2009 - 2016

Rockberies - [FOUNDER, BASS GUITAR](#)

A rock cover band, with a few shows per year, for our rock-loving friends :)

2014 - present

WordPress.org - [GENERAL TRANSLATION EDITOR, ROMANIAN SITE EDITOR](#)

Volunteer in the WordPress Polyglots Team, working to bring the most popular internet personal publishing platform - WordPress - to the Romanians. Supervising the consistency and completion for all core translation projects, for main plugins and themes and validation for the rest of them.

2006 - 2009

ELUMNI - [FOUNDER, FILM DIRECTOR, ACTOR, BASS GUITAR PLAYER](#)

Founder of the ERUDIO Alumnae Association and participating in several projects of the association. Scripting and directing two short movies. Acting in a theater play. Playing bass guitar in a rock band.

2005 - 2010

ERUDIO - [GRAPHIC & WEB DESIGNER, WEB DEVELOPER](#)

Brand design for the Educational Association and for its programs. Website creation, web developer and content editor.

2000 - 2005

URR - Uniunea pentru Reconstructia Romaniei - [VICE PRESIDENT](#)

Part of the team that build and launch a brand new political party in Romania. A center-right and liberal modern party - the first with an internet platform.

Responsible for visuals, communication and web. Creating the web platform. Web development and content creation.

1985 - 1990

Freelanceing - [SOFTWARE DEVELOPER](#)

Build a home computer HC 85 (a Sinclair 80 clone) from kit parts, design and build a parallel printer interface for it.

Creating a copy-encryption-decryption cassette tape program with on-the-fly self-auto-modification and reconfiguration for copyright protection.

An *avant-la-lettre* Office Suite for HC 85 with a word processor, a spreadsheet and vector based drawing programs.

A Basic program for modeling the blood flow in brain - Simulation of the Willis Polygon, etc.

1981 - 1985

Faculty's Students Association - [VICE PRESIDENT FOR CULTURAL ACTIVITIES](#)

Responsible with student cultural activities, student festivals, and more.

## Education

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2005 - 2006

ERISMA - Leadership Creativ

[ERUDIO - EXPRESIA EDUCATIEI](#)

1997 - 1999

EMBA - Executive Master of Business Administration

[ASEBUSS - ROMANIAN-AMERICAN SCHOOL OF BUSINESS](#)

1994

Business Training and Cooperation for SMEs

[AN USAID PROGRAM](#)

1985 - 1986

Computer Architecture Trainings for Mainframes, Mini and Micro-Computers Maintenance

IIRUC - COMPUTING EQUIPMENT MAINTENANCE COMPANY

1980 - 1985

**Computer Engineer, (MSc in Computer Science)**

TECHNICAL UNIVERSITY OF CLUJ-NAPOCA, FACULTY OF AUTOMATION AND COMPUTER SCIENCE

1980 - 1983

**Classic Guitar**

POPULAR SCHOOL OF ARTS, CLUJ-NAPOCA

1975 - 1978

**Graphic Design**

POPULAR SCHOOL OF ARTS, CLUJ-NAPOCA

1974 - 1979

**Physics & Mathematics Class**

"NICOLAE BALCESCU" HIGH SCHOOL, CLUJ-NAPOCA

## Personal interests

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Playing bass guitar, watch tv shows or movies, reading books, swimming, bicycling, travel, mountaineering.